



This little miss is proud of her party dress of pea green chiffon edged with crystal beads. The bodice is of silver cloth. Photo copyright, Underwood & Underwood.

CHINA

Of Charm and Good Value



808—For breakfast, informal occasions, and for the cottage one wants the brightest and cheeriest china with decorations adaptable to all surroundings. Just such a pleasing result is achieved in the Ming pattern, on fine Lenox china. The imperial yellow and blue plumage of the enameled birds in the border is contrasted by the delicate gray background of white chrysanthemums, while in the center of the plates, on a cream ground, are rose pink apple-blossom branches suggestive of glorious Springtime in the country.

100-piece Ming china dinner set, special price... \$125.00
 7-piece cake set, special price... 12.00
 7-piece tch set, special price... 15.50
 25-piece tea set, special price... 35.00

LONG before you were born, Ovington's was well established as a china-house where smart designs and reasonable prices went hand in hand. To-day it is known throughout America as the pre-eminent place to buy smart gifts, but, as ever, Ovington's china is equaled by few in variety and beauty and by none in value.

Catalog on request.



878—A salad set of salad bowl 10 1/2 in. in dia., with six salad plates. All in solid colors, either green, blue, or yellow. Most attractive for summer service. Complete. \$12.00.

867—White china tea set decorated with raised enamel border of criss-crossed brown lines and panels of pink roses. The set consists of tea-pot, sugar-bowl, cream-pitcher, six cups and saucers, and six tea plates. \$24.50.



870—A breakfast set of 17 pieces, in solid colors. Either pink, blue, yellow, green or lavender. \$15.00.

879T—White wicker breakfast tray and secretary, 15 in. wide x 30 in. long. \$11.00.

OVINGTON'S
 "The Gift Shop of Fifth Avenue"
 312-314 FIFTH AVENUE, NEAR 32D ST.
 Telephone 385 Madison Square.



Now, the Belleclaire Golf and Country Club is in full swing and is fully prepared to give the members and their guests that quality of service which one has the right to expect of a club of this exceptional character.

The kitchen is working fine. The golf course is in splendid condition.

The dining-rooms upstairs and down, because of their close proximity to the kitchen, assure diners of prompt and satisfactory attention.

The formal opening of the Club house and grounds was a success.

The plan adopted of offering prizes for weekly events has been received by members with enthusiasm.

The invitation extended to golf organizations of business men to use the Club house and grounds on days other than holidays, Saturdays and Sundays has been accepted by several organizations already.

You see, Bayside, Long Island, is such a short distance and such a short time from the Pennsylvania 33rd Street Station, and it is so short and pleasant a ride by motor that it is about the most accessible place in the metropolitan district for the home of the Belleclaire Golf and Country Club.

Open seven days a week.

Members may introduce by card as many guests as they wish on days other than holidays, Saturdays and Sundays, but on these days the number of guests must of necessity be limited so as not to interfere with the comfortable playing of members.

Hotel Belleclaire eating, recognized everywhere as good eating, is a feature of the Belleclaire Golf and Country Club, also the courtesies and nice little attentions which prevail at the Belleclaire prevail at the Club.

Will those interested in obtaining accommodations at the Hotel Belleclaire or in becoming members of the Belleclaire Golf and Country Club, as golfers, or tennis players, or motorists, please write to

ROBERT D. BLACKMAN,
 President,
 Hotel Belleclaire,
 Broadway at 77th Street,
 New York City.



Amberg's Walking Doll
 Walks when led by the hand, without mechanism or springs.
 The doll shown is 21 inches tall, beautifully dressed, has hair and closing eyes. \$8.75.
 A deluxe model of the same doll, very exquisitely and expensively dressed, with long curls, \$11.00.
 The doll without eyes or closing eyes and plainer dress, \$5.75.
 All dolls for parcel, post or express shipments.
 Manhattan Doll Co., Inc.,
 141 Fifth Ave., N. Y.



Reduce Your Flesh
 by wearing
Dr. Walter's Reducing Rubber Garments
 For Men & Women
 Cover entire body or any part. Send for illustrated booklet.
Dr. Jeannette C. Walter
 343 Fifth Ave., N. Y.
 Best Reducer, Price \$5.50. Billings Bldg., 4th fl.
 Chin Reducer, \$2.00 (End 34th St., 3d door).



Original Designs in Felt Sweaters
MME. JEANNETTE
 Corsetiere
 100 West 57th St.
 Tel. Circle-3390.



Superfluous Hair
 Permanently destroyed by Stationary Multiple electric needle, removes 300 hairs in one hour, one sixth usual time; no pain or scarring; warts and moles removed.
MME. C. WALKER, Suite 309
 1 WEST 24th STREET,
 Phone Greeley 7363.



Colorite
 COLORED OLD A NEW STRAW HATS
 Made in store by the Department Store throughout the United States and Canada.
 Buy by the name, Carpenter Martin Co., 101 N. Broadway, Boston, Mass.

Stewart & Co.

Correct Apparel for Women & Misses

Fifth Ave. At 37th St.

Smart Summer Blouses

Very Attractively Priced



90—White Batiste Blouse, with crochet edges on collar and cuffs in Light Blue, Rose, Lavender or White. Crochet white buttons. Sizes 34 to 44. 2.00

91—Overblouse of heavy Crepe de Chine. Collarless. Bound in contrasting color. Embellished with eyelet embroidery. Colors: Flesh, White, Bisque, Navy or Pearl Gray. Sizes 34 to 44. 10.95

92—French Voile Blouse, with smart Tableur front of tucked Voile. Elaborated with hem-stitching and Val. lace trimmings. Choice of Flesh Color or White. Sizes 34 to 44. 6.95

93—Cream Net Blouse, featuring soft fichu and cuffs. Effectively trimmed with fine Val. laces. Sizes 34 to 44. 5.95

97—Charming Organdie Blouse, in Lavender, White, Light Green, French Blue, Pink or Bisque. Collar and cuffs in White with crochet edges. Hand-made buttonholes and crochet buttons add additional charm. Sizes 34 to 44. 2.95

Mail or phone orders given prompt and careful attention

Send for illustrated style book 23-A

THE HARRINGTON SMALL GRAND



Rich, singing tone
 great durability—
 qualities of the
Hardman for 75
 years are here in
 this Harrington.
 Same floor space
 as upright. Without
 equal at its price.

HARDMAN, PECK & CO.
 ESTABLISHED 1842
 433 FIFTH AVE., NEW YORK
 47-51 FLATBUSH AVE., BKLYN.
 Represented in all cities

Calife Perles

Famed for their beauty, weight and durability. Crème roses in tint and exceedingly lustrous. Calife Perles delight the connoisseur in pearls whose love of pearls consists of a native and instinctive appreciation of their rare beauty. Mounted with 14-karat solid gold clasp and enclosed in grey velvet, white-lined cabinet. \$25. Others \$5 to \$150.



Bennett
 my. Co.
 175 Broadway 2nd floor

HAIR SERUM GREW THIS

HAIR ON A BALD SCALP

HAIR SERUM relieves tightness and brings proper circulation to the scalp. Stops hair falling at once. Hair grows thick and luxuriant, with a wonderful lustre and texture. Treatment at this office by a physician. National Bio-Chemical Laboratory, 435 5th Ave., Knox Bldg., Entrance 10th St. Astor Court Bldg., 18 W. 34th St., Suite 2.

SUPERFLUOUS HAIR

Warts and Moles removed permanently without slightest injury to skin by electricity. Physicians' reference, \$1.

Mme. Edith & Miss Helen
 512 5th Ave., Cor. 43d St.
 Phone Murray 1111 6322

Photographs of Children

that are delightfully real and human

Bachrach

507 FIFTH AVE. N.Y.
 Photographs of Distinction

Send for Booklet "F"

Studios in
 Boston Philadelphia Baltimore
 Washington Providence Hartford
 Springfield Worcester